# Report on Conformance with WCAG 2.0 Guidelines

**Date:** Sept 6, 2017  
**Names of Products:** Business Insights Essentials and Business Insights Global

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Testing: Automated testing with SortSite as well as manual testing including testing by a sighted user with the NVDA screenreader

## Perceivable

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| **WCAG 2.0 Guideline** | **Conformance** | **Details** |
| * 1. **Text Alternatives:** Provide text alternatives for any non-text content so that it can be changed into other forms people need, such as large print, braille, speech, symbols or simpler language. | Level A: complies with exceptions  There are no AA or AAA criteria | LEVEL A  All UI graphics have equivalent alt-text.  Some table and infographic content does not have a text alternative.  There are no Level AA or AAA criteria |
| 1.2 **Time-based Media:** Provide alternatives for time-based media. | Level A:  Not Applicable  Level AA: Not Applicable | LEVEL A  Does not contain any time-based media  LEVEL AA  Does not contain any time-based media |
| 1.3 **Adaptable:** Create content that can be presented in different ways (for example simpler layout) without losing information or structure. | Level A: complies with exceptions  There are no Level AA or AAA criteria | LEVEL A   * Product can be used without the associated style sheets. * In general, product does not identify content only by shape or location or use graphical symbols alone to convey information. There are a few text input and check boxes that lack proper form label associations. * Product does not use any structural markup (Headings, ARIA, etc) to allow for programmatic communication of structure.   There are no Level AA or AAA criteria |
| 1.4 **Distinguishable:** Make it easier for users to see and hear content including separating foreground from background. | Level A: complies  Level AA: Complies with exceptions | LEVEL A   * Color is not generally used as the sole means of communicating information.   LEVEL AA   * Tests of luminosity, color and brightness contrasts are compliant with WCAG 2.0 standards with the exception of the navigation/header which has only 3:1 contrast * Text can be resized using browser controls without loss of content or functionality * Site uses CSS to set fonts, text size, color and background |

## Operable

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| **WCAG 2.0 Guideline** | **Conformance** | **Details** |
| 2.1 **Keyboard Accessible:** Make all functionality available from a keyboard. | Level A: complies with exceptions  Level AA: complies with exceptions | Level A: Product generally supports keyboard navigation and operation.  The share, print and download buttons on the comparison charts and content pages can’t be accessed with a keyboard.  Level AA: A keyboard trap exists on the company hierarchy modal window |
| 2.2 **Enough Time:** Provide users enough time to read and use content. | Level A: complies  There are no Level AA criteria | Level A: Product does not require a timed response.  Product timeouts occur only after a long period of no activity and a warning with ample time to respond.  Product does not contain moving, blinking, scrolling, or auto-updating information. |
| 2.3 **Seizures:** Do not design content in a way that is known to cause seizures. | Level A: complies  There are no Level AA criteria | Level A:  Product pages do not cause screen flicker with a frequency greater than 2 Hz and lower than 55 Hz. |
| 2.4 **Navigable:** Provide ways to help users navigate, find content, and determine where they are. | Level A: Does not comply  Level AA: Complies with exceptions | LEVEL A  Product has broken skip navigation links  Product has very little header structure for navigation purposes  Most web pages do not have title beyond the product name  Tab sequence supports logical order and meaning.  Purpose of most links is clear from associated link text or context  LEVEL AA  Product has a search function and a result list and offers multiple ways to filter or edit a search. Link to home page is available on all screens.  Keyboard focus feedback is not available on many links, buttons and form controls. |

## Understandable

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| **WCAG 2.0 Guideline** | **Conformance** | **Details** |
| 3.1 **Readable:** Make text content readable and understandable. | Level A: complies  Level AA: does not comply  Level AAA: complies with exceptions | LEVEL A  Web pages have language attributes  LEVEL AA—language of individual sections of documents – when articles but not the UI are translated – are not identified  LEVEL AAA  (Supplemental information for content above lower secondary level): Product contains a text-to-speech feature that will read articles or download to MP3 files. |
| 3.2 **Predictable:** Make Web pages appear and operate in predictable ways | Level A: complies with exceptions  Level AA: complies | LEVEL A  Changes of focus or settings of components generally do not cause unclear changes of context. The exception is Publication Title, Industry(NAICS) and Industry(SIC) fields on the advanced search page. They do a poor job informing user of new items appearing in the dropdown and confirmation that an item has been selected.  LEVEL AA  Repeated elements are consistently located and labeled page to page |
| 3.3 **Input Assistance:** Help users avoid and correct mistakes. | Level A: complies  Level AA: complies | LEVEL A   * Error messages are descriptive and are perceived by screen readers. * Labels and instructions are provided for user input on all forms.   LEVEL AA   * Product does not provide suggested error corrections. * Product does not contain Web pages that entail legal commitments, cause financial transactions, or submit test results, and does not store user-controlled data. |

## Robust

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| **WCAG 2.0 Guideline** | **Conformance** | **Details** |
| 4.1 **Compatible:** Maximize compatibility with current and future user agents, including assistive technologies. | Level A: complies  There are no AA criteria. | Level A:  Gale products employ well-structured HTML. |